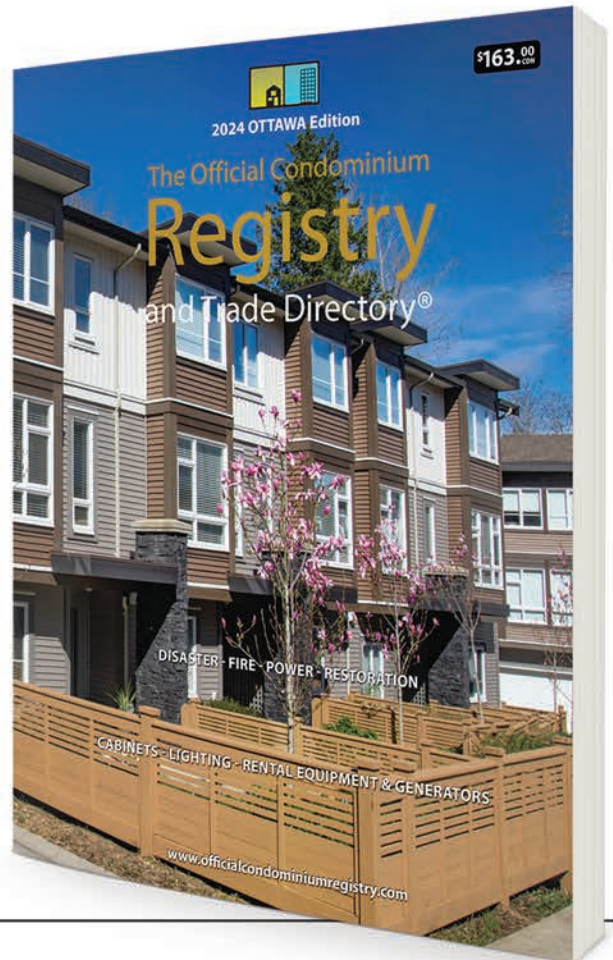




2025 OTTAWA Edition

The Official Condominium Registry and Trade Directory®

MEDIA KIT



RATES TO REACH THIS UPSCALE AUDIENCE

Up to 3 categories N/C

Early Bird March 31ST Special

Rates After April 1st

Double Truck	\$2,990	\$2,999
Full page	\$2,030	\$2,090
1/2 page	\$1,172	\$1,235
1/4 page	\$795	\$850
1/8 page	\$555	\$595

DEPOSIT 50%, FINAL PAYMENT DUE BY NOV. 22, 2024

GUARANTEED POSITION ADD 10% * COVERS ADD 20% * GLOSS ADD 15%

THREE CATEGORIES AT TIME OF ENROLMENT, EXTRAS \$39.00 EACH

The Official Condominium Registry & Trade Directory

Published by: **Coyle Media Group**

T 613.271.8903 | F 613.271.8905
67 Neil Ave | Stittsville ON K2S 1B9
registry@coylemediagroup.com
officialcondominiumregistry.com

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EXPAND YOUR CLIENT BASE TO THE CONDOMINIUM INDUSTRY!



Over 1,000 Condo Corps listed
Complete list of property managers
Including over **67,000** condo units
High rise, low rise & townhomes
Co-op, municipal & Private non-profit

The Condo Registry represents a valuable source of information pertaining to condominiums in Ottawa and surrounding regions. It is an ideal channel of communication between the various constituents of the condominium industry. It allows **Boards of Directors** of the individual condominiums to exchange information about operational practices, upkeep requirements, maintenance schedules and by-laws.

It provides a listing of **Property Management Companies** along with their contact information. And it offers **Service Providers** such as lawyers, mortgage brokers, real estate agents and trades people to promote their services as advertisers, and to update their prospective client list.

The Ottawa Condominium Registry includes property listings which cover Greater Ottawa as well as Rockland, Cumberland, Hawkesbury, Embrun, Orleans, Carleton Place, Almonte, Perth, Smiths Falls and Kemptville.

Advertisers have recognized the value of promoting their products and services in these Registries. They can gain access to an expanded client base that not only targets Property Managers, but also self-managed condominiums who ultimately make decisions about the types of products and services that are required.

The Official Condominium Registry and Trade Directory **provides a valuable link between condominiums, their property managers and service providers**, allowing them to acquire information quickly and efficiently, saving them time and frustration. It also allows the Boards of Directors of condominiums to contact each other and exchange information.

The Condo Registry also gives local businesses the opportunity to advertise their products and services and to target potential clients.

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ADVERTISING SPECIFICATIONS



EIGHTH PAGE AD: W: 3.5" x H: 2.312"



QUARTER PAGE AD:
W: 3.5" x H: 4.875"



HALF PAGE AD:
W: 7.25" x H: 4.875"



FULL PAGE AD:
W: 7.25" x H: 10.0"
(no bleeds)



DOUBLE TRUCK AD:
W: 7.25" x H: 10.0"
(X2 - no bleeds
- facing pages)

FILE REQUIREMENTS

We are on a Macintosh platform.

The following are files we can accept:

1. PDF (Adobe Acrobat)
Saved as Press Optimized (HI RES) - We cannot edit a PDF file, therefore, ad size and all information contained in ad must be correct before sending.

2. QuarkXPress 8.15
Please supply all fonts and supports. PC Quark files use different fonts, therefore, fonts will have to be substituted after the file is received.

3. Adobe Illustrator
(Saved in EPS file format with a preview, with fonts as outlines or provide the fonts)

4. Adobe PhotoShop
Image only (300dpi) (TIFF or JPEG). Anything with text (600dpi) (TIFF or JPEG)

Please include:

1. All graphics & fonts (unless the fonts are outlined)
2. Compress files using Stuffit or equivalent compression program

The following are examples of files **NOT** accepted:

1. Corel Draw files
2. Word Processing files
3. Publisher files
4. QuarkXPress files

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